

**KEY PERSONNEL:**

Ed Evans, CEO

**NUMBER OF CUSTOMERS:** 4 million**HEADQUARTERS:** Scottsdale, Arizona**WAREHOUSES:** Oregon and Texas**CALL CENTERS:** Oregon (2) and Arizona (3)  
Oklahoma (1), Kentucky (1)**RETAIL LOCATIONS:** 25 and counting**NUMBER OF EMPLOYEES:** 3,100**FOUNDED:** 1995**WEBSITE:** ConsumerCellular.com

## WHO WE ARE

Founded in Portland, Oregon in 1995, Consumer Cellular is a top-rated wireless carrier providing affordable, no-contract cellphones and service plans primarily to the 50+ demographic. With a current subscriber base of over four million customers, the company utilizes the nation's largest voice and data networks, reaching 99 percent of the U.S. population. Noted for providing a superb customer experience, Consumer Cellular has been ranked by J.D. Power as "#1 in Customer Service among Wireless Value MVNOs, 16 Times in a Row," making Consumer Cellular the "Most Awarded Brand for Wireless Customer Support among Value MVNOs." It has also been an AARP provider for over 15 years, offering AARP members exclusive discounts on monthly service.

## PHONES AND DEVICES

**SMARTPHONES:**

A dynamic variety of smartphones are available to suit the comfort level of any style of user. This includes entry level, intermediate, and flagship models from top manufacturers like Samsung and Motorola, as well as the latest iPhone models.

**FEATURE PHONES:**

Consumer Cellular also offers a selection of affordable, easy-to-use cellphones incorporating senior-friendly features. Amenities like large, raised keypad buttons, one touch emergency buttons, and hearing aid compatibility provide special touches to meet the unique needs of the 50+ user.

**BRING YOUR OWN DEVICE:**

With the free All-in-One SIM card and eSIM, users are able to switch service while keeping their existing cellphone.

**SPECIALTY PRODUCTS:**

In addition to cellphones, Consumer Cellular's expanded product line includes the GrandPad, a unique tablet designed with simplicity and modern features for effortless communication and connection with seniors over 75. In addition to the GrandPad, Consumer Cellular also offers wearables including smartwatches.

## AVAILABILITY

Cellular's wireless phones and plans are sold nationwide at leading retailers and directly to consumers at Consumer Cellular retail stores, [ConsumerCellular.com](http://ConsumerCellular.com) and **(888)345-5509**.

AVAILABLE AT:



## AWARDS AND RATINGS

### Newsweek

ONE OF "AMERICA'S BEST CUSTOMER SERVICE" TEAMS IN THE MOBILE CARRIERS AND TELECOMMUNICATIONS CATEGORIES. ONE OF "AMERICA'S GREATEST WORKPLACES OF 2023."



AWARDED BY FORBES AS ONE OF AMERICA'S BEST MID-SIZED EMPLOYERS

### Inc.

AN INC. 5000 FASTEST-GROWING PRIVATE COMPANY



RANKED #1 BY J.D. POWER 16 TIMES IN A ROW.



PCMAG READERS' CHOICE 8 YEARS IN A ROW!

## CHARITABLE GIVING

Consumer Cellular has developed a culture of caring and service, with a long history of celebrating corporate milestones by making substantial charitable donations. In 2020, to commemorate its 25th anniversary in business, the company donated \$2.5 million to Toys for Tots.

Consumer Cellular has also donated \$2 million dollars to Meals on Wheels since 2022.

The company makes significant contributions each quarter to charitable organizations designated by Local Community Giving Committees at each of its locations. It also sponsors quarterly events at local food banks, providing more than 2,000 volunteer hours each year,

## AS SEEN IN:

**CRAIN'S****Bloomberg Businessweek****Forbes Money****THE HUFFINGTON POST****THE WALL STREET JOURNAL****The New York Times**