

KEY PERSONNEL:
Ed Evans, CEO

NUMBER OF CUSTOMERS: 4 million
HEADQUARTERS: Scottsdale, Arizona
CALL CENTERS: Oregon (2) and Arizona (3)
Oklahoma (1), Kentucky (1)

NUMBER OF EMPLOYEES: 2,400
FOUNDED: 1995
WEBSITE: ConsumerCellular.com

WHO WE ARE

Founded in Portland, Oregon in 1995, Consumer Cellular is a top-rated wireless carrier providing affordable, no-contract cellphones and service plans primarily to the 50+ demographic. With a current subscriber base of over four million customers, the company utilizes the nation's largest voice and data networks, reaching 99 percent of the U.S. population. Noted for providing a superb customer experience, Consumer Cellular has been ranked by J.D. Power as "#1 in Customer Service among Wireless Value MVNOs, 15 Times in a Row," making Consumer Cellular the "Most Awarded Brand for Wireless Customer Support among Value MVNOs." It has also been an AARP provider for over 14 years, offering AARP members exclusive discounts on monthly service.

PHONES AND DEVICES

SMARTPHONES:

A dynamic variety of smartphones are available to suit the comfort level of any style of user. This includes entry level, intermediate, and flagship models from top manufacturers like Samsung and Motorola, as well as the latest iPhone models.

FEATURE PHONES:

Consumer Cellular also offers a selection of affordable, easy-to-use cellphones incorporating senior-friendly features. Amenities like large, raised keypad buttons, one touch emergency buttons, and hearing aid compatibility provide special touches to meet the unique needs of the 50+ user.

BRING YOUR OWN DEVICE:

With the free All-in-One SIM card and eSIM, users are able to switch service while keeping their existing cellphone.

SPECIALTY PRODUCTS:

In addition to cellphones, Consumer Cellular's expanded product line includes GrandPad, a unique tablet that pairs simple design with modern features to help users over age 75 easily stay in touch with family and familiar activities.

AVAILABILITY

Consumer Cellular's wireless phones and plans are sold nationwide at leading retailers, as well as direct to consumers at:

ConsumerCellular.com and **(888) 345-5509**

AVAILABLE AT:



AWARDS AND RATINGS



RANKED #1 BY J.D. POWER 15 TIMES IN A ROW

Newsweek

ONE OF "AMERICA'S BEST CUSTOMER SERVICE" TEAMS IN THE MOBILE CARRIERS AND TELECOMMUNICATIONS CATEGORIES



PCMAG READERS' CHOICE 8 YEARS IN A ROW!

Inc.

AN INC. 5000 FASTEST-GROWING PRIVATE COMPANY

CHARITABLE GIVING

Consumer Cellular has developed a culture of caring and service, with a long history of celebrating corporate milestones by making substantial charitable donations. In 2020, to commemorate its 25th anniversary in business, the company donated \$2.5 million to Toys for Tots.

Also, in 2022 Consumer Cellular donated \$1 million to Meals on Wheels.

The company makes significant contributions each quarter to charitable organizations designated by Local Community Giving Committees at each of its locations. It also sponsors quarterly events at local food banks, providing more than 2,000 volunteer hours each year.

AS SEEN IN:

CRAIN'S

**Bloomberg
Businessweek**

Forbes Money

**THE
HUFFINGTON
POST**

**THE
WALL STREET
JOURNAL**



**The
New York
Times**