

# Consumer Cellular®

## **John Marick Co-founder and CEO**

John Marick is the co-founder and CEO of Consumer Cellular, one of the largest and longest operating mobile virtual network operators (MVNO) of cellular phone service in the United States.

In October 1995, Marick – together with co-founder and COO Greg Pryor - launched Consumer Cellular, a company built on the belief that everyone should have access to the safety and convenience of cellular service. At that time, Consumer Cellular had two employees. Under Marick's leadership, Consumer Cellular has grown to more than 1,400 employees and over 2 million customers with offices and customer contact centers in Tigard, Ore., Redmond, Ore. and Tempe, Ariz.

John Marick began his career in marketing with McCaw Communications, which later became the country's first wireless service provider. While there, he noticed cellular operators were focused on providing cellular service to high-use business clients and early adopters, which left individuals with lower use needs struggling to find affordable cellular service. This is when Marick realized his vision for Consumer Cellular - a company that helps everyone obtain affordable cellular service that is easy to understand and use.

Today, Consumer Cellular is a top-rated wireless carrier that provides no-contract cellphones and service plans primarily to those 50+. The company has been an approved AARP provider since 2008 and offers AARP members' special benefits on service. The company utilizes the nation's largest voice and data networks, which covers more than 300 million people – or 99 percent of the U.S. population. Consumer Cellular's wireless phones and plans are sold nationwide at leading retailers, including Target and Sears, as well as direct to consumers at ConsumerCellular.com and at 888.345.5509. The company has been featured in numerous national publications, including TODAY, PCWorld, Forbes, Money, The Huffington Post, Bloomberg Businessweek and USA Today.

Marick leads Consumer Cellular's culture of caring and service, and - together with the employees – helps to give back in hundreds of ways to make a real difference for others. In 2015, Consumer Cellular donated \$2 million to the Knight Cancer Challenge, the challenge's largest corporate donation.

Marick received a bachelor's degree in business administration with an emphasis in management and marketing from the University of Portland and master's degree in business administration from Willamette University. Marick was recognized as one of the 75 Significant Business Alumni from the University of Portland as part of the School of Business' 75th year anniversary. In 2011, Marick was selected as one of the Ernst & Young Entrepreneur of the Year finalists.

Additional Consumer Cellular accolades include:

- J.D. Power U.S. Wireless Customer Care Performance Study - Volume 2 Highest Overall Customer Care Index Score for Non-Contract Carriers, 2016
- Nielsen Mobile Insights Study Highest Overall Satisfaction Rating Of All Mobile Carriers, 2015
- Consumer Reports Highest Customer Satisfaction Among Cellphone Carriers, 2011 - 2015
- Inc. Magazine Fastest Growing Private Companies, 2009 – 2016
- Portland Business Journal Fastest Growing Private Companies, 2010 – 2016
- Inc. Magazine Hire Power Award, 2012

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