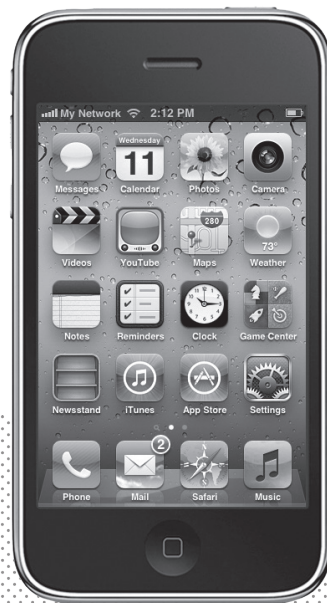


Consumer Cellular®

iPhone 3GS

Initial Set-up Guide



Introduction

Thank you for choosing Consumer Cellular! We know you're excited to use your new phone and this guide will help you set it up as quickly as possible. Each section includes step-by-step instructions and pictures to help you through the set-up process.

If you would like to learn more, please flip to the **Contact Us** section at the back of the guide where you'll find a variety of customer support options. We're happy to help in any way we can.

We hope you enjoy your iPhone 3GS smartphone!

Need more Information? Visit our website at
www.ConsumerCellular.com/Support or Call us at **1-800-686-4460**

Table of Contents

Introduction	2
First Steps	4-5
Create an iTunes Account	6-8
Optional iTunes Services	9
Set-up an Existing Account - Email	10-11
Managing your Consumer Cellular Account	12-14
Set-up an Existing Account - Facebook	15-16
iTunes Store - Account Set-up	17-19
iTunes Store - Access and Download Apps	20-21
Using your Phone – Data Tips	22
Using Wi-Fi Networks	22-25
Warranty	26
Contact Us	27

First Steps > Step 1

Step 2

There are a few quick steps you'll need to take to begin the set-up process.

Press and hold the Power key on the top, right side of your phone to turn it on. Using

your finger, slide the arrow from left to right when it says "**Slide to set up**".

On the welcome screen, English will automatically be selected. Press the blue arrow on the top right of the screen.



The United States will automatically be selected. Press "**Next**" to move forward.



First Steps > Step 3

Step 4

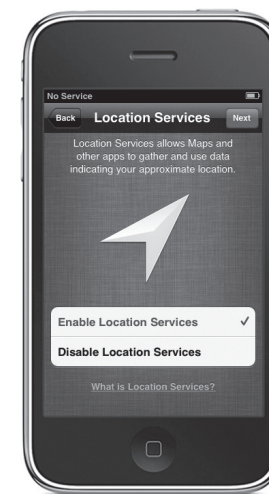
You will be prompted to Enable Location Services. This is an optional, no-cost feature that uses GPS, Wi-Fi hotspots and cell tower locations to sync your location with apps such as maps, Safari, "Find my iPhone" and more.

"Press Disable Location Services" if you do not wish to use this service and then press "**Next**."

Note: Once your iPhone is set-up, you can enable or disable location services at any time within the Settings menu.

Select "Set-up as iPhone and press "**Next**."

Note: You will need to use either use a Wi-Fi connection (see page 23 for further instructions) or connect your iPhone to your computer using a USB connection, and connect to iTunes to complete your iPhone set-up on the following pages.



Create an iTunes Account

You will need an iTunes account in order to access the thousands of apps within the iTunes App Store. If you have an existing iTunes account, and Apple ID, you can select “Sign In with an Apple ID.” If not, select “Create a Free Apple ID”.

You will be prompted to enter your birthday, email address and designate a password and security question as part of your Apple ID set up.

Select your birthday and press “**Next.**”



Create an iTunes Account

Enter your name and press “**Next.**” Select “Use your current email address” and press “**Next.**”

Press “**Next**” again to reconfirm your email address. Enter a password as your Apple ID password and press “**Next.**”



Create an iTunes Account

Next, designate a security question and answer then press **"Next."** Select whether or not you'd like to receive Email updates by sliding the blue "On/Off" button and press **"Next."**



To complete iTunes set-up, read Terms and Conditions of use and Select **"Agree."**



Optional iTunes Services

iCloud

As an optional service, you can store device data on iCloud as a back-up. To activate, select "Use iCloud" and press **"Next."** Then you can select to either back



up your device to the iCloud or your Computer. Click **"Next."**

Note: To learn more about iCloud, press "What is iCloud?"

Find my iPhone

You can also opt to enable "Find my iPhone" that will allow you to locate and remotely disable a lost phone. Make your selection and press **"Next."**



Note: To learn more about "Find my iPhone" press "Learn about Find my iPhone."

Set-up Existing Account > E-mail

If you would like to read and send e-mail from your iPhone, enter your email address and password and press **“Next.”**



You can opt to send daily diagnostics and usage information from your device, make your selection and press **“Next.”**



Note: To learn more about diagnostics press **“About Diagnostics and Privacy.”**

Set-up Existing Account > E-mail

Your e-mail has been successfully linked to your iPhone. You can now return to the home screen and access the Consumer Cellular mobile web site.



Press **“Start Using iPhone”** to be taken to your iPhone’s home screen.

Managing your Consumer Cellular Account

Track & view your usage (minutes, text & data) from the convenience of your smartphone, just as you would if you logged into your account from a computer. You can pay your bill, make changes to your plan, update your account information and contact customer service from the Consumer Cellular mobile web site.

Note: To make typing easier, you can enlarge the keyboard by turning the phone sideways so it's horizontal in your hand.

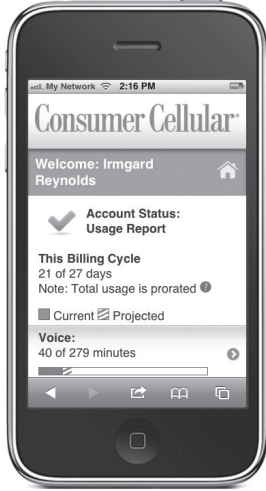
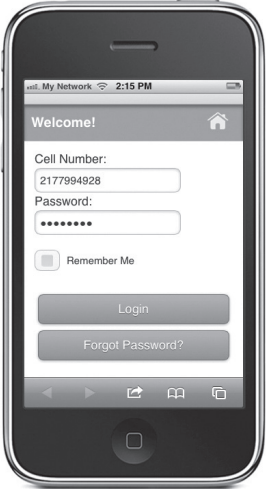


Press on the Safari icon on your iPhone (the white arrow indicates the Safari icon on your home screen) and type in www.ConsumerCellular.com. Scroll down and select **"My Account"**.

Managing your Consumer Cellular Account

Type in your cell number and password and press **"Login."**

The first screen that will appear is your Usage Summary screen. On this screen you will be able to view and track your voice, text and data usage.



Managing your Consumer Cellular Account

It's a good idea to periodically check your usage throughout the month. Especially if you plan to use data - e-mail, web browsing, etc - your data usage may spike on any given day depending on your activity. By checking your usage, you can quickly and conveniently ensure you stay within your plan's limit.



When you have finished reviewing your account, select **"Log Out"**.

Press the home button on your phone to return to your home page.

Set-up An Existing Account > Facebook

If you have a Facebook account that you would like to access from your iPhone, press the App Store icon (indicated by the white arrow on the screen) to get started.



Select **"Search"** at bottom of screen and type "facebook" in the search bar at the top.

You will be prompted to enter your Apple ID and password.



Set-up An Existing Account > Facebook

Select “**Free**” on the Facebook Info screen and then “**Install App.**”

Once the app is loaded you will see that the Facebook icon has been added to your screen. Press the Facebook icon to launch.

Note: The icon may appear on your second home screen page. To view this screen, drag your finger from right to left on the screen.

Choose “**Sign up for Facebook**” if you are establishing a new account and then follow the directions to create an account. If you are logging



into your existing account, press the top text field to bring-up the keyboard and enter the e-mail address associated with your Facebook account. Then enter your password and press “**Login.**”

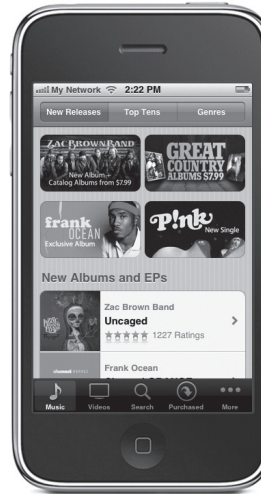
The iTunes Store

The iTunes Store gives you access to thousands of apps and digital content. From weather and sports, to banking and news, from music to gaming and shopping - there’s an app for just about anything you would like to do.

Browse music, video and application selections in the iTunes Store. To download or purchase you will need to set up an account complete with billing information.



To access the iTunes Store, simply touch the App Store icon on your home screen (indicated by the white arrow).



The iTunes Store > Account Set-up

To purchase or download music, videos or apps you will need to complete the iTunes Store account set-up where you include billing information and agree to store terms and conditions.

Select “Sign In” and “Using existing Apple ID” and enter your email address and Apple ID password. Press “OK.”



If you haven’t entered billing information into iTunes you will be prompted to review your account settings. Press “Review.”

Select your Region and press “Next.”

The iTunes Store > Account Set-up

If you agree to iTunes Terms of Service, press the “Agree” button.

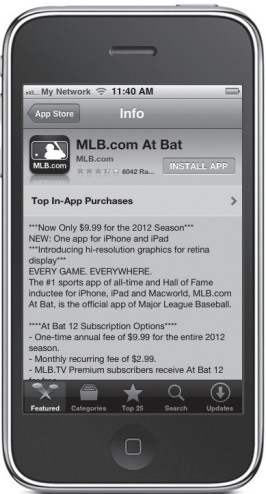
Enter your Account billing information and press “Next.” Press “Done” to return to selections screen.



The iTunes Store > Accessing and Downloading Apps

Select the app you want to download.

Press the blue price box in the upper right corner of the screen (in this example, FREE) and then press the green "Install App" button to install.



Note: Not all apps are free. If you do not want to pay for an app only select apps that have "FREE" in the blue price box.

The iTunes Store > Accessing and Downloading Apps

Your iPhone will return you to your homescreen where you can monitor the install and see when it is complete.

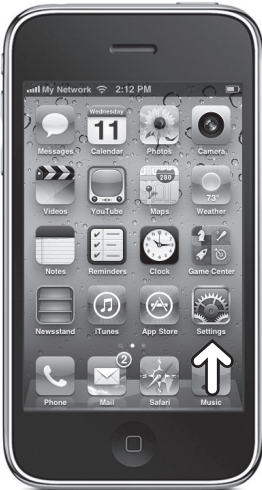


Using Your Phone >
Data Tips

Using Wi-Fi Networks

Your iPhone allows you to surf the internet, access email, and check social networking sites. It is important to remember, however, that each of these activities require data and impacts your data usage for each billing cycle. In order to manage high data consumption, consider using Wi-Fi.

Connect to a Wi-Fi network if you plan to stream video, audio or download large files. By connecting to Wi-Fi, you are no longer using your Consumer Cellular data plan.

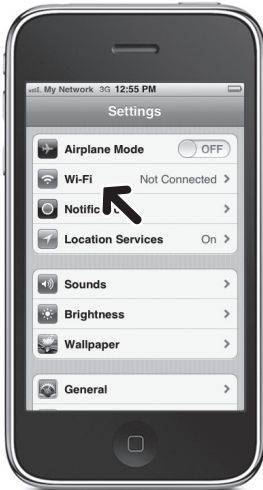


To check for & connect to a Wi-Fi network follow these steps:

- 1. From the home screen press the “**Settings**” button in the left corner under the screen.

Using Wi-Fi Networks

- 2. Select “**Wi-Fi**” from the menu.



- 3. Slide Wi-Fi toggle from “Off” to “On” and select a network to use.



Using Wi-Fi Networks

Note: Available Wi-Fi networks will appear. The signal strength will be displayed by the black circle bands. The more black bands, the stronger the signal. If there is a lock shown on top of the black bands it means the Wi-Fi network is secured. If there is no lock, it means that is not a secured network.



Using Wi-Fi Networks

If you choose a secured network, the first time you select it, you will need to enter a password to access the network. Once you have chosen a secured network and have entered the password on your first visit, you will not need to enter it again when you choose it in the future.

Your phone remembers the networks you’ve accessed in the past. For instance, if you connect to a Wi-Fi network at home, your phone will remember that network and automatically connect you to it when you’re there, after you’ve accessed it once.

Note: If you choose an unsecure network, you will not need to enter a password. However, unsecured networks can be accessed by anyone, so it is best not to transmit personal information while using an unsecured network.



Warranty

This product is guaranteed for a period of 12 months from the date of purchase. In the unlikely event of a fault occurring during this period, please contact Consumer Cellular. Proof of purchase is required for any service or support needed during the guarantee period.

This guarantee will not apply to a fault caused by an accident or a similar incident or damage, liquid ingress, negligence, abnormal usage, non-maintenance or any other circumstances on the user's part. Furthermore, this guarantee will not apply to any fault caused by a thunderstorm or any other voltage fluctuations. As a matter of precaution, we recommend disconnecting the charger during a thunderstorm.

Contact Us

Thank you for choosing Consumer Cellular. We hope you enjoy your new smartphone!

If you have any questions, our friendly U.S.-based customer service representatives will be happy to help you. You can reach us at: **1-800-686-4460**. You will be connected to a customer service representative for free by contacting us the following ways:

- 1) Dialing 6-1-1 from your cell phone
- 2) Choosing "Consumer Cellular" from you cell phone's contact list
- 3) Calling **1-800-686-4460** from any phone

If you're calling for assistance with your phone, you will need to call us from a different phone, using the toll-free phone number listed above.

You can also go online to find answers to frequently asked questions by visiting:
www.ConsumerCellular.com/Support

Or, you can view helpful "How-to" Videos and your cell phone's manual at:
www.ConsumerCellular.com/VideosAndManuals

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