# RETAIL IN DETAIL

August 2016 Issue #3

## **STORE NEWS**

# **#1 SALES**<br/>IN JUNE

Rod's Home & Auto



Mary Bertram

# TOP-SELLING LOCATIONS

- 1. ROD'S HOME & AUTO Hoopeston, IL
- 2. **Q-TRONICS INC.** Waupun, WI
- 3. MARTINS HARDWARE AND BUILDING SUPPLY Bristol, VT
- **4. LYCORP OF SEQUIM** Sequim, WA
- **5. CUSHING ELECTRONICS** Cushing, OK

### **SHARE THE NEWS**

### **New Start-Up Package Available!**

Beginning August 1st, Petra will have new devices available to order, which means a brand-new Start-Up Package for anyone not already signed-up with Consumer Cellular. See below for more details.

#### **IN THIS PACKAGE:**

- √ 6 popular mobile devices
- √ 5 accessory kits
- √ 6 All-In-One SIM cards
- ✓ An attractive display
- ✓ Co-branded direct mail marketing



ORDER CODE	DESCRIPTION	YOUR COST
CCSTARTUP	Consumer Cellular Start-Up Package	\$392.00

Sign-up with Consumer Cellular today and start making \$20 with every activated device. **That's a potential profit of \$331.84!** 



Still want to order the current line-up of devices? No problem. The Consumer Cellular Envoy, Motorola Moto E LTE and Motorola Moto G LTE will still be available, but only while supplies last.

Check out some additional details about the new devices offered in this updated package on the back page.

# RETAIL IN DETAIL

# Consumer Cellular

## **NEW DEVICES!**

Consumer Cellular is excited to announce three new devices available to order through Petra beginning August 1st. See details below for a quick preview of these great additions to our current product line-up:

#### **CONSUMER CELLULAR 101**



#### **KEY FEATURES**

- 2MP camera, digital zoom
- 2.4", 320 x 240 pixel internal display Battery: Up to 4.5 hours talk time
- 128MB internal memory

#### ORDERING INFORMATION AND PRICE

ORDER CO	DE	DESCRIPTION	COLOR	MSRP
CC101BLk	Consu	ımer Cellular 101 Flip Phone	Black	\$29.99

#### **ZTE AVID 828**



#### **KEY FEATURES**

- Android<sup>™</sup> 5.1 operating system
- 5", 854 x 480 pixel display
- 8GB internal memory
- Battery: Up to 6 hours talk time

#### ORDERING INFORMATION AND PRICE

ORDER CODE	DESCRIPTION	COLOR	MSRP
AVID828	ZTE Avid 828 Smartphone	Black	\$69.99

#### **SAMSUNG GALAXY J3** (2016)



#### **KEY FEATURES**

- Android<sup>™</sup> 6.0 operating system
- 5" HD Super AMOLED display
- 16GB internal memory
- Battery: Up to 22 hours talk time

#### ORDERING INFORMATION AND PRICE

ORDER CODE	DESCRIPTION	COLOR	MSRP
GALAXYJ3	Samsung Galaxy J3 Smartphone	White	\$124.99

### **CONTACT US**



CUSTOMER SUPPORT/DEVICE TROUBLESHOOTING:

(800) 686-4600

BROCHURE ORDERS/STAFF PRODUCT INFO:

(866) 900-8925 RetailSupport@ConsumerCellular.com

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