

**KEY PERSONNEL:**

John Marick, Co-founder and CEO  
Greg Pryor, Co-founder and COO

**NUMBER OF CUSTOMERS:** 3.75 million**HEADQUARTERS:** Portland, Oregon**CALL CENTERS:** Oregon (2) and Arizona (3)**NUMBER OF EMPLOYEES:** 2,400**FOUNDED:** 1995**WEBSITE:** ConsumerCellular.com

## WHO WE ARE

Consumer Cellular is a top-rated wireless carrier providing no-contract cellphones and service plans primarily to the 50+ demographic. The company utilizes two of the nation's largest voice and data networks, which reach 99 percent of the U.S. population. Noted for providing a superb customer experience, Consumer Cellular has been ranked by J.D. Power as "*#1 in Customer Service among Non-Contract Value Wireless Providers, 9 Times in a Row.*" It has been an AARP provider for over 10 years, offering AARP members special discounts on service. John Marick and Greg Pryor co-founded the company in Portland, OR in 1995 to fulfill a shared belief that everyone should have affordable access to the safety and convenience of cellular service. Today, Marick and Pryor remain as CEO and COO, and Consumer Cellular serves 3.75 million customers nationwide.

## PHONES AND DEVICES

**SMARTPHONES:**

A dynamic variety of smartphones are available to suit the comfort level of any style of user. This includes entry level, intermediate, and flagship models from top manufacturers like Samsung and Motorola, as well as the latest iPhone models.

**FEATURE PHONES:**

Consumer Cellular also offers a selection of affordable, easy-to-use cellphones incorporating senior-friendly features. Amenities like large, raised keypad buttons, one touch emergency buttons, and hearing aid compatibility provide special touches to meet the unique needs of the 50+ user.

**BRING YOUR OWN DEVICE:**

With the free All-in-One SIM card, users are able to switch service while keeping their existing cellphone.

**SPECIALTY PRODUCTS:**

In addition to cellphones, Consumer Cellular's expanded product line includes GrandPad, a unique tablet that pairs simple design with modern features to help users over age 75 easily stay in touch with family and familiar activities. In 2019, the company began offering CC Go, a partnership with Lyft, which provides convenient access to ride sharing without the need to install a smartphone app.

## AVAILABILITY

Consumer Cellular's wireless phones and plans are sold nationwide at leading retailers, as well as direct to consumers at:

**ConsumerCellular.com** and **(888) 345-5509**

AVAILABLE AT:



## AWARDS AND RATINGS



RANKED #1 BY J.D. POWER  
9 TIMES IN A ROW



NAMED "FAVORITE  
MOBILE CARRIER"

**Inc.**

AN INC. 5000 FASTEST-GROWING  
PRIVATE COMPANY

**Oregon  
Business**  
MAGAZINE

BEST COMPANIES  
TO WORK FOR



NAMED "AMERICA'S FAVORITE  
WIRELESS CARRIER"



FASTEST GROWING  
PRIVATE COMPANIES



NIelsen MOBILE  
INSIGHTS



NAMED "AMERICA'S BEST  
CUSTOMER SERVICE"

## CHARITABLE GIVING

Consumer Cellular has developed a culture of caring and service, with a long history of celebrating corporate milestones by making substantial charitable donations. In 2019, to commemorate earning its 3.5 millionth customer, the company donated \$350,000 to the American Red Cross' Disaster Relief Fund.

The company makes significant contributions each quarter to charitable organizations designated by Local Community Giving Committees at each of its locations. It also sponsors quarterly events at local food banks, providing more than 2,000 volunteer hours each year.

## AS SEEN IN:

**CRAIN'S**

**Bloomberg  
Businessweek**

**Forbes Money**

THE  
HUFFINGTON  
POST

THE  
WALL STREET  
JOURNAL



The  
New York  
Times